

# New Brunswick Nouveau Brunswick



Invest New Brunswick: Where business comes, naturally

Got an animal instinct for business? We do.

Click here to lock horns with us.

Looking to invest in a powerful workforce? Let's lock horns.

Business is second nature to us. Making you money is first.

**Wise**

Global insurance companies are choosing New Brunswick for its wise workforce.

If you're looking for the place with the fastest growing insurance sector in Canada, go no further than investnb.ca

Where business comes, naturally.

The "who's who" of insurance businesses have made their nest here. Open up and learn more.

New Brunswick's insurance workers are wise.

New Brunswick's insurance workers are wise.

**Wise**

Where business comes, naturally.

New Brunswick's business industry is on a mission.

**Focused**

Where business comes, naturally.

New Brunswick's health care workers are smart.

**Smart**

Where business comes, naturally.

New Brunswick's IT workers are clever.

**Clever**

Where business comes, naturally.

- 2014 International Economic Development Council (IEDC) Excellence in Economic Development: Silver Award, Brand Campaign: "Where Business Comes, Naturally"
- 2014 Economic Developers Association of Canada (EDAC) Marketing Awards: Best In Show Promotional Item: <http://edac.ca/portfolio/investnb-gum-and-bobbleheads/>; Best In Show Website: <http://edac.ca/portfolio/investnb-website/>