

Inspiring greater creativity around the world.

## The Creative Leader Superhero Trifecta Formula

$$CD + FD + LM = CLS$$

### Creative Director

Inspire risk and amplify creativity in everyone you work with by unleashing Creative Leadership the way a creative director does. Drink some of what Don Draper has been drinking.



### Film Director

Become a master collaborator and build a Creative Culture the way a film director does. Shoot for the high standards of Martin Scorsese.



### Leading Man

Rediscover the unique creative talents of you and your team to ramp up Individual Creativity the way a musical theatre leading man does. Set the stage with the magic of Nathan Lane.



### Creative Leader Superhero

This, in essence, is “The Creative Storm”. When you set the right three conditions for a certain period of time, by ramping up your Creative Leadership, Creative Culture, and Individual Creativity, you will summon a Creative Storm and unleash a higher level of creativity into your organization – which then leads to better business for the company.



Need a top-notch speaker for your next association meeting, annual conference, executive retreat or corporate event? You found him! Contact Nelson Cabral’s office now to explore how we can work together to make your next event a huge success from start to finish!

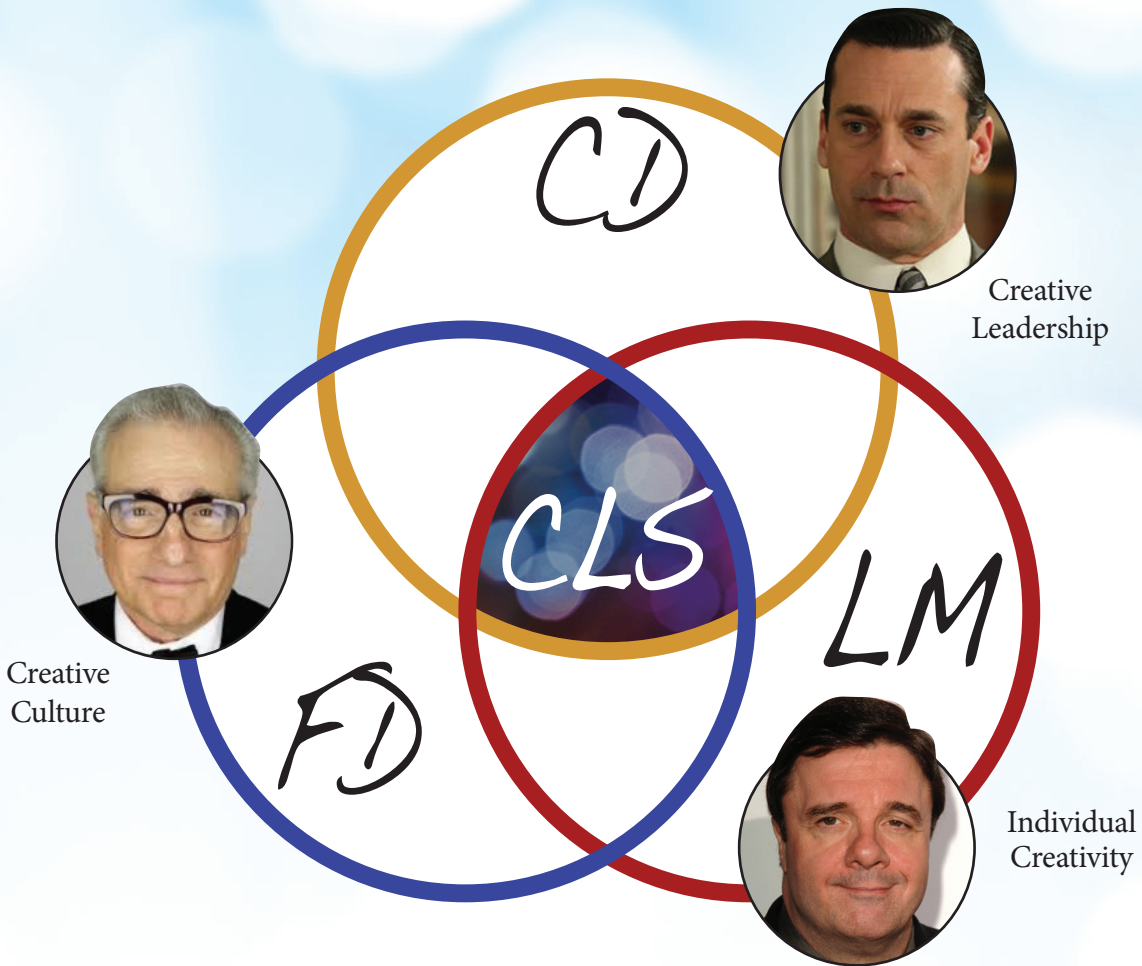
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